



Sponsorship and Marketing Opportunities

The Metal Clay Artists Symposium features hands-on metal clay workshops, Torch Trials, Product Playground, Metal Clay Expressions Exhibit, Meet the Teachers, Vendors Marketplace after-hours Presentations and Technique Discovery Workshops.

MCAS will be held at the Sawtooth School for Visual Art, Winston-Salem, NC

August 26-29, 2027

2025 Highlights:

125 attendees from 31 states and 3 countries

\$58,000+ in registrations

14 renown workshop instructors offering 20+ workshops

www.mcassawtooth.com

MCAS Sponsorships

GOLD Sponsor designation	\$1000
Includes:	
<ul style="list-style-type: none">- logo/website link on the homepage of the MCAS website- logo/website link on the Sponsors page of the MCAS website- prominent listing with logo in the printed booklet/directory- direct marketing emails promoting MCAS will include logo/website link- acknowledgment during the public events at MCAS- table during the symposium for product display and/or printed materials- complimentary MCAS registration for 4 attendees (\$400 value)	
SILVER Sponsor designation	\$600
Includes:	
<ul style="list-style-type: none">- logo/website link on the homepage of the MCAS website- logo/website link on the Sponsors page of the MCAS website- listing with logo in the printed booklet/directory- table during the symposium for product display and/or printed materials- complimentary MCAS registration for 2 attendees (\$200 value)	
BRONZE Sponsor designation	\$300
Includes:	
<ul style="list-style-type: none">- logo/website link on the homepage of the MCAS website- logo/website link on the Sponsors page of the MCAS website- listing with logo in the printed booklet/directory	

MCAS Booklet/Directory Printed Ads

The MCAS Booklet/Directory will expose your company and services to a focused market segment with the intent to purchase. MCAS attendees actively seek new products, innovative techniques, and trusted suppliers. The Directory is a full-color booklet measuring 8.5" x 11" listing classes, artists/instructors, products, events, sponsors and vendors. Ad reservations and camera-ready **ad materials are due July 5, 2027.**

* All files need to be 300 dpi with no bleed.

* Ad placement is at the discretion of Sawtooth School for Visual Art and is on a first come basis with limited availability

- 1/4 page ad	4"w x 5.25"h	\$150
- 1/2 page ad	8"w x 5.25"h	\$300
- Full page interior ad	8"w x 10.5"h	\$600
- Back cover ad	8"w x 10.5"h	\$700

Event Sponsorships – Limited Availability

Sponsorship commitments received by January 1, 2027 will receive maximum promotional exposure

FEATURED ARTIST Sponsor designation \$2000

Includes:

- logo/website link on the homepage of the MCAS website
- logo/website link on the Sponsors page of the MCAS website
- prominent listing with logo in the printed booklet/directory
- direct marketing emails promoting MCAS will include logo/website link
- acknowledgment during the public events at MCAS
- acknowledgment with Featured Artist promotions
- table during the symposium for product display and/or printed materials
- complimentary MCAS registration for 4 attendees (\$400 value)

Metal Clay Expressions Exhibit Sponsor - One available \$1,500

All MCAS attendees are invited to submit their work for inclusion in the Metal Clay Expressions Exhibit. The Exhibit Sponsor's name and logo will be featured in the Davis Gallery for the duration of the month-long exhibit, as well as in the MCAS booklet/directory. The exhibit reception/award presentation is one of the most anticipated events at MCAS.

Attendee Badge Sponsor - One Available \$500

One sponsor will be highlighted on the identification badge that attendees will wear throughout the event. Your company logo will be prominently displayed on the badge insert along with the MCAS logo and attendee name.

Tote Bag Sponsor - One Available \$500

The tote bag sponsor will be highlighted on the attendee's tote bags, ensuring high visibility during the symposium. Your company logo will be displayed on the bag along with the MCAS/Sawtooth logo and design.

Instructor Lunch Sponsor - One Available \$500

Our esteemed artist/instructors will have catered box lunches provided to them with this sponsorship. Signage at the distribution point and cards included with the lunches acknowledge this gift.

continued

Torch Trials Sponsor - One Available

\$500

Torch Trials is our exciting opening day event which features presenting artists creating metal clay jewelry pieces in a fast-paced, competition-style format. Completed metal clay works are displayed, voted upon, and auctioned off during the symposium. Proceeds benefit the scholarship program at the Sawtooth School. Signage at the display and announcements during the event will note your sponsorship.

Product Playground

\$50

As attendees arrive in town and are gathering to socialize, metal clay related products will be available for them to test out in our Product Playground. This is the best way for you to get your product directly into the hands of your potential buyers. Companies should provide several samples of each item so that participants will have ample products available to try out. Items are not given away to attendees, rather they remain in the Playground to “show and tell”. Companies may provide product information sheets, coupons, catalogs, postcards or brochures to accompany products. Reps are not expected to accompany their items, but please inquire if that opportunity interests you. Items in Product Playground may be donated to the school following MCAS, or return shipping/pick up can be arranged.



First Place Award winner, 2025 Metal Clay Expressions Exhibit
"The Birds & Bees" by Holly Cromwell



MCAS Sponsorships

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SILVER Sponsor designation	\$600	_____
BRONZE Sponsor designation	\$300	_____

MCAS Booklet/Directory Printed Ads

1/4 page ad	4"w x 5.25"h	\$150	_____
1/2 page ad	8"w x 5.25"h	\$300	_____
Full page interior ad	8"w x 10.5"h	\$600	_____
Back cover ad (one only)	8"w x 10.5"h	\$700	_____

Event Marketing

Featured Artist Sponsorship	\$2,000	call for availability
Metal Clay Expressions Exhibit	\$1,500	call for availability
Torch Trials Sponsor	\$500	call for availability
Leaders' Lunches Sponsor	\$500	call for availability
Badge Sponsor	\$500	call for availability
Tote Bags Sponsor	\$500	

Other Opportunities

Product Playground	\$50	_____
	TOTAL	_____

Company Name _____

Contact Name _____

Street Address _____

City/State/Zip _____

Phone _____ Email _____

Once availability is confirmed, Sawtooth will invoice you.

Please submit all electronic files to metals@sawtooth.org
For questions please contact Sara Sloan Stine, metals@sawtooth.org 336 723-7395 ext 1204.